



Crypto New Rich

BULL RUN GUIDE 2025

**PART 2: HOW TO TIME &
EXIT AT THE MARKET TOP
TO MAXIMIZE YOUR GAINS**

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DISCLAIMER



Not a Financial Advisor

Boring but important: The lessons in this bull run guide are for educational purposes only. The author, Troy Harris, is not a registered financial advisor in any state or territory.

Registered financial advisors have a never-ending list of constraints on what they are and are not allowed to do or recommend for their clients. Most financial advisors are excited about 8–12% returns per year (not per day, week or month like crypto in a bull run).

Troy Harris is a highly successful crypto investor whose goal is to share with other many of the lessons from the journey that helped him become financially and time free. Like with all investing please do your own research and never invest more than you are comfortable to lose.

PLANNING TO TAKE PROFITS



Following on From Part 1

In Part 1 of your 2025 Crypto Bull Run Guide '*Profit By Learning From Previous Bull Runs*' we analysed the previous Bitcoin and Crypto Cycles and were able to figure out average durations and then apply that to the current 2025 Bull Run. That gave us an estimated top of cycle of September 20th, 2025.

The historical data we have analysed gives you a significant advantage over those who don't have access to this information as it gives you an initial north star to aim for being in front of as you start to your exit strategy in this 2024 - 2025 Bull Run.

This is an excellent building block as we now build into this our 2nd module of '*How to Time & Exit at the Market Top to Maximize Your Gains*'.

We also know that every cycle is different, and just because previous cycles have worked out that way it doesn't mean that this cycle will have the exact same timing. That is why we will also look at technical analysis and other market indicators that predicted the market top in the previous cycles. This will allow you to be flexible with your thinking and strategy as the cycle evolves and new data presents itself.

No One Ever Went Broke from Taking Profits

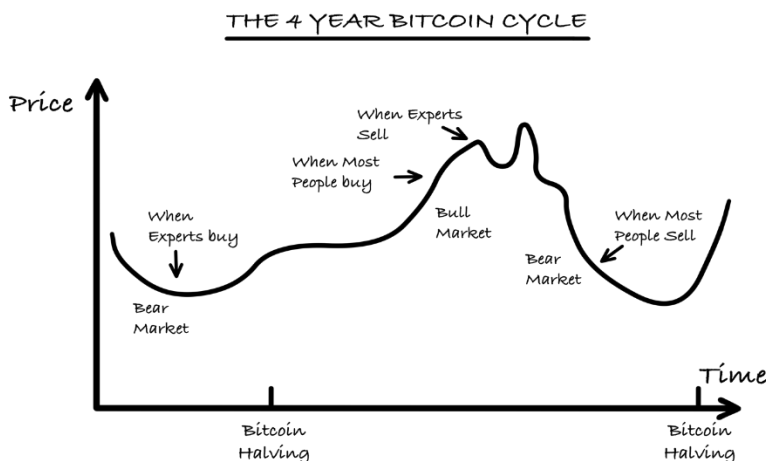
You don't want to ride the market up only to ride it back down again. It hurts. How do I know? Because I've made that mistake in the past, and so has nearly every other Crypto investor on their journey.

A famous proverb says: *'A bird in the hand is worth two in the bush.'* This means it is better to be content with what you have than risk losing everything by seeking more.

No one ever went broke from taking profits, so if you are happy with your gains or recognize that you have had significant gains, please don't be shy to exit some positions or parts of some positions to take some profits and remove your risk.

Sell When Everyone is Buying

Ultimately, we want to be countercyclical to everyone else. We want to buy when everyone else is selling and sell when everyone else is buying. This is how real wealth is made, especially when compounded over multiple cycles.



You can see in the diagram above that expert investors are buying in the bear market when the news was all ‘doom and gloom’.

Most people only want to buy in the bull market when the prices increase. While gains can be had then, the real gains are made by the professional investors who are buying in the bear market.

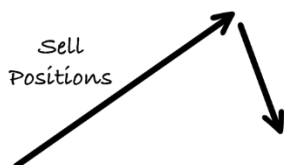
Expert investors study previous cycles to understand the market timings and exit earlier, near but before the bull market’s top. Most people don’t understand the market cycle timings and hold on for more gains, only to ride it back down to the bottom and sell at the worst time.

Unfortunately investing isn’t an ‘everyone wins’ game. Effectively new people entering the market near the top of the cycle will become your exit liquidity if you know what you are doing.

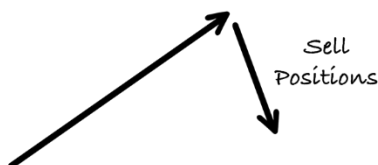
The Two Risks When Planning to Exit the Bull Market

THE 2 RISKS WHEN PLANNING TO EXIT THE BULL MARKET

1. Sell Too Early &
Miss Some of the
Market Top



2. Sell Too Late into
Downward Market &
Lose the Gains



The diagram above shows the real balancing act that investors need to deal with when exiting their positions. If we sell too early, we feel

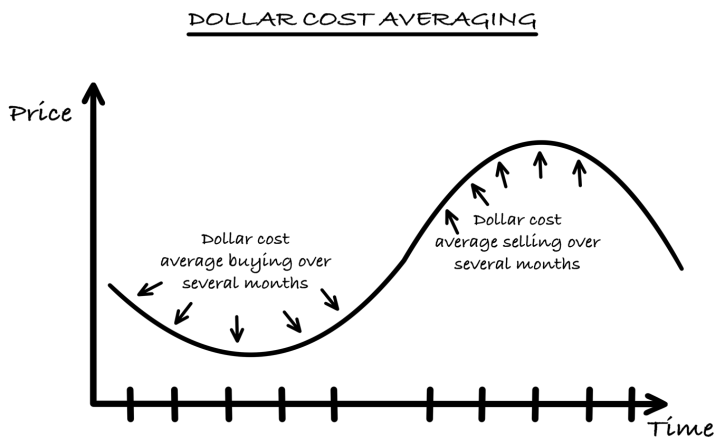
like we have left some money on the table, and we may feel foolish for getting the timing wrong. If we sell too late, the market will adjust downwards, and we will lose some or all of our gains.

Based on experience, I can advise that it is much better to get out early rather than late. The reason why is twofold. The first reason is that if we leave the market early, we are still leaving in profit. The second reason is that if we are selling into a downward market, there may not be the liquidity of buyers wanting to buy our selling positions (meaning that we can't get out of the market).

Roughly Get Near the Top of the Market With Dollar Cost Averaging

It's very hard to pick the exact bottom of a market cycle to enter a buying position or the exact top of a market cycle to exit a position.

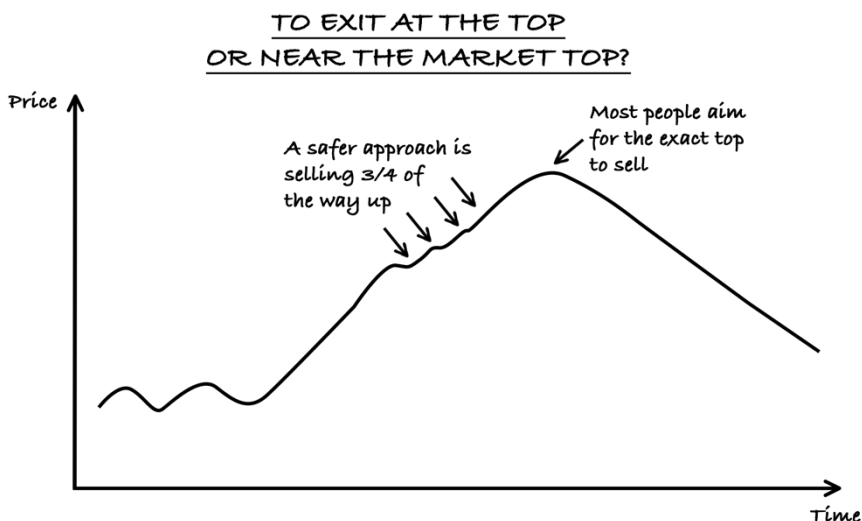
The term 'dollar cost averaging' refers to spreading your investments over multiple time periods, such as weeks or months, to average out your buy or sell position. The goal is to roughly buy the bottom or in this case sell near the top of a bull market cycle.



This approach gives you a far greater chance of achieving your investing goals than if you were to do all your buying or exiting of the market at one point.

Aiming for the Top or $\frac{3}{4}$ of the Way Up?

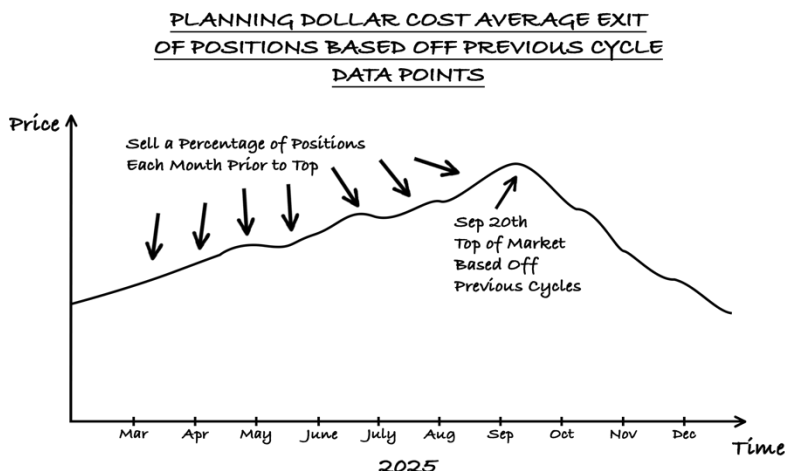
Everyone wants to pick the exact top of the market to exit their positions. While this is very easy to do with the benefit of hindsight as you look back at historical graphs to see the peak, at the time it is very difficult because we don't know if a down turn is a temporary market adjustment or the start of the end of cycle decline.



A safer approach than trying to pick the exact top is to aim for $\frac{3}{4}$ of the way up the Bull Market cycle or slightly higher, to be able to time and exit your positions while there are still lots of excited buyers wanting to buy what you are selling.

Applying Dollar Cost Averaging With Our Market Top Prediction

We know that dollar cost averaging will allow us to minimize our risk by spreading out our sell/exit positions out over several weeks or months prior to our predicted top of cycle date.



See the example above. If we don't have any new data to suggest a different time frame (see the next section '*The 8 Indicators & Signals to Watch to Perfectly Time the Top of the Market*') then it makes sense to dollar cost average sell for several months prior to our estimation of the cycle top.

There is no right or wrong way to do this. In the example above a good low risk strategy may be to sell off 15% of our positions each month for the months leading up to our predicted mark.

When selling off positions in a given month it would make sense to watch the market daily and sell off projects when the market is hot and rising rather than after it has had a correction, as this will allow you to realise more gains.

** Important - Please note: These dates are purely based of the historical timeframes and should in no way be interpreted as definite tops within this current market cycle (as every cycle is different). Always do your own research and make your own decisions about the current market cycle and your own predictions on the possible market peak.*

What If I Hit the Goal I Was Aiming For This Bull Run?

Often, I will have a monetary goal for the Bull Run. It's a position size number that if and when I hit it I am happy with the profits and am ready to exit my crypto portfolio positions and turn the altcoins into cash.

It's common to see FOMO happening late in a cycle with predictions of what size the market could reach. This causes investors to hold on far longer than they originally had planned and often miss the top and end up riding the market cycle back down, potentially losing their gains in the process.

If you set a goal portfolio size that you are happy with this bull run and you hit it, then don't be afraid to take the profits and live to invest another day (feed the bottom of the next bear cycle).

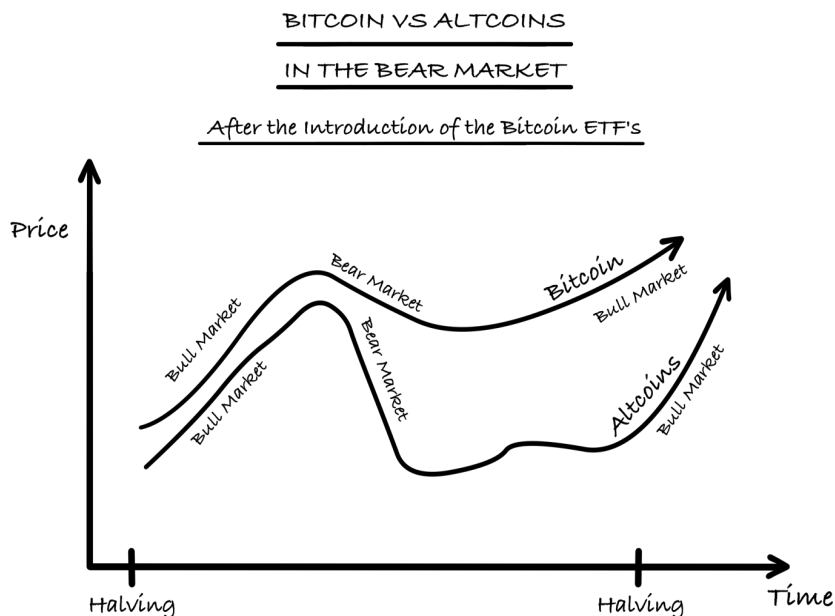
What Positions to Exit or Hold at the top of the Market

By studying the previous four-year cycles, we can see that during the bear market, both Bitcoin and the Altcoins have experienced dramatic pullbacks in price from their bull market 'all-time highs.'

While Bitcoin is still expected to make price adjustments, following the introduction of the Bitcoin ETFs, it is unlikely that it will see

dramatic pullbacks like it has in the past because most of the professional buyers are long-term holders.

I expect that Altcoins will still do dramatic price declines during bear markets, as shown below.



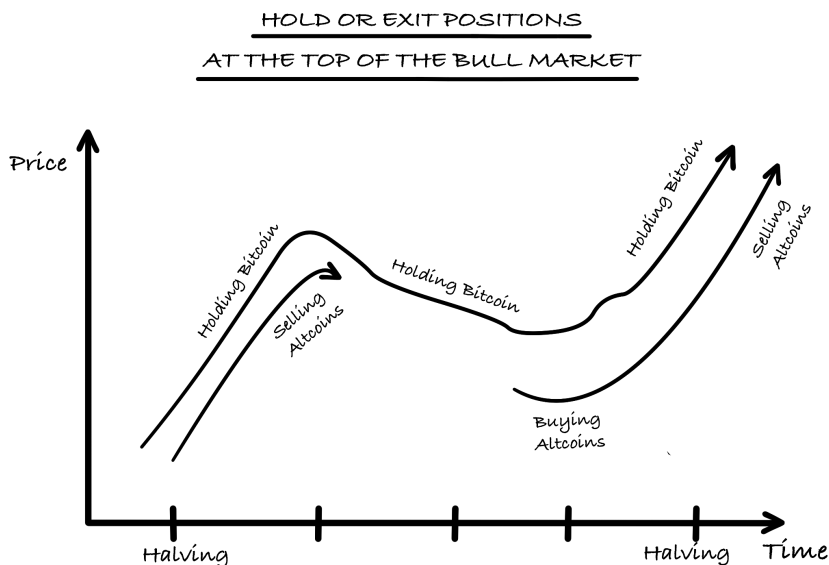
This brings us to the question of the best strategy at the end of a bull market cycle.

My strategy is simple. The goal should always be ‘Stacking SATS’ (accumulating Bitcoin). I hold Bitcoin long-term through both the bull market and into the bear market.

I then aim to sell my Altcoins on the way up near the top of the market to park it in property, have some fun with it, and also accumulate more Bitcoin.

As shown in the diagram below, I will sell Altcoins toward the top of the bull market and then buy back in again as close as I get to the bottom of the bear market.

Many people argue that you should sell your Bitcoin at the top of the cycle too, and then buy back in again at the bottom so that you end up with more Bitcoin. I agree in theory with this, but in reality, it is a risk I'm not willing to take because of the limited supply and the large institutional and nation state buyers who will be holding long term, there is a risk that the Bitcoin price keeps going up and I end up with less Bitcoin than I started with.



Remove Emotion & Follow the Data

To win in a crypto Bull Run you need to have an analytical lens not an emotional lens. Taking your emotions out of it is the best thing you can do.

We don't want FOMO (Fear of Missing Out), we don't want FUD (Fear, Uncertainty and Doubt). We need to be able to look at the data and study the markets and make smart analytical decisions.

Right now, we have a good estimation of a possible bull market cycle top based off history. But things change all the time, and we need to

be able to read the dials to make adjustments in our timings, predictions and strategy.

This next section will give you a significant advantage over the average investor who is largely running blind. You will now be able to see what indicators successfully predicted the market tops in previous bull run cycles.

THE 8 INDICATORS & SIGNALS TO WATCH TO PERFECTLY TIME THE TOP OF THE MARKET



1. Pi Cycle Theory

A moving average is a tool used in trading to smooth out price data over a specific period, making it easier to spot trends by calculating the average price over a set number of days.

This average updates (or "moves") with each new day, helping us to see the general direction of an asset's price and make more informed decisions on potential buying or selling points.

The Pi Cycle indicator is a tool used to help identify potential Bitcoin market cycle tops (high points) by tracking the relationship between two specific moving averages:

111-day moving average (111DMA): This is a smoothed average of Bitcoin's price over the past 111 days. It is often shown as an orange line on the chart.

350-day moving average (350DMA) multiplied by 2 (or "2x350DMA"): This is the 350-day moving average doubled. It is often shown as a green line on the chart.

The Pi Cycle indicator suggests that when the 111DMA crosses above the 2x350DMA, a Bitcoin market cycle top might be approaching or has already happened.



— BTC Price — Price 111DMA — Price 350DMA x 2

Historically, this crossover has been a signal that Bitcoin's price is peaking, making it a popular tool for long-term Bitcoin investors like us to watch to help pick the market top. Please note - like any indicator, it isn't a guarantee of future price action, and it's usually used alongside other indicators in Bitcoin analysis.

I use Bitcoin Magazine Pro to see this data as I find it easier than TradingView. It's a paid subscription of \$24 per month for the Advanced plan. This is very worth having in this bull market as it will show you with what has historically been very accurate when the market top is in. This is more important than the historical data that we looked at previously as it is happening in real time.

Here is a link to the exact right chart.

<https://www.bitcoinmagazinepro.com/charts/pi-cycle-top-indicator/>

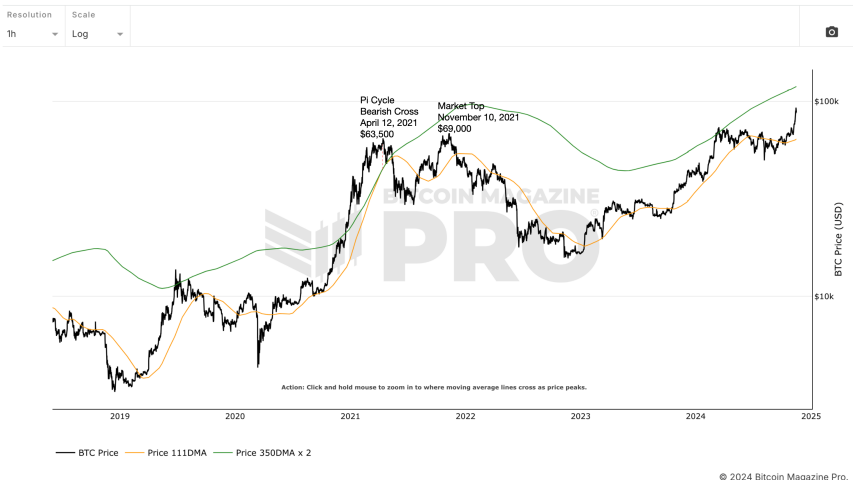
Bitcoin: Pi Cycle Top Indicator



The black line shows the Bitcoin Price over time. The green line shows our 350DMA x 2 and the orange line shows our 110DMA.

You will notice that for much of the cycle the 350DMA x 2 (green) is above the 110DMA (orange) but every time they cross, and the orange becomes on top it is very close to the market top. This is called a bearish cross as it signifies that the market is turning more bearish than bullish.

Bitcoin: Pi Cycle Top Indicator



If we look at the last cycle in detail above it shows us that the Bitcoin Pi Cycle Top indicator signaled a peak on April 12, 2021, with Bitcoin's price around \$63,500 USD at that time. The top of that market cycle for Bitcoin was not for several months as it reached its peak on November 10, 2021, at \$69,000 USD. (See chart below).

From this we can see that while not 100% accurate, it is a very good indicator in terms of helping you to get out of your positions that you want to sell on time, as in this case it would have saved you from a major market correction before the recovery took place to the new all-time high.

2. Net Unrealized Profit / Loss (NUPL)

Net Unrealized Profit/Loss (NUPL) is a metric used in Bitcoin (and other cryptocurrencies) to assess the overall sentiment and profitability of the market based on holders' unrealized gains or losses.

NUPL calculates the difference between the current price of Bitcoin and the price at which each coin was last moved (bought or transferred).

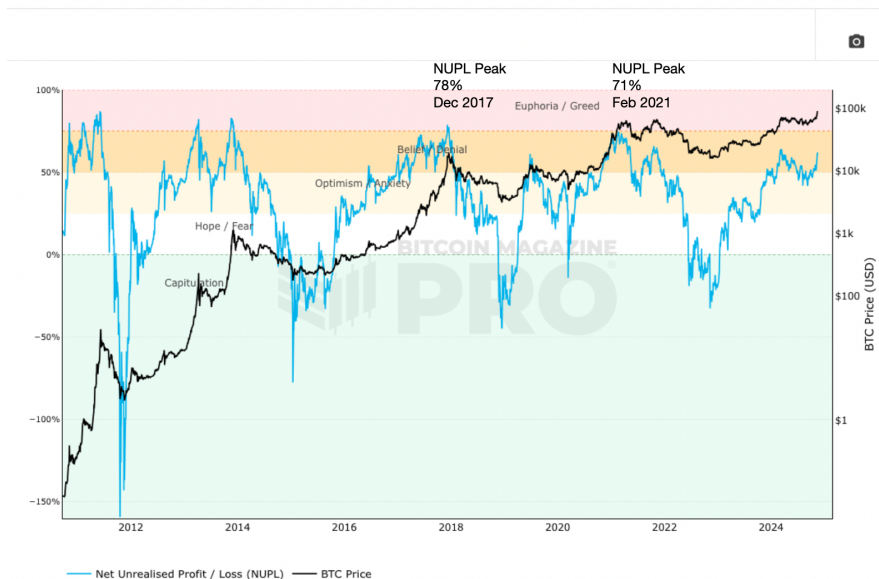
If the current price is higher than the buying price, it's an unrealized profit.

If the current price is lower, it's an unrealized loss.

Using Bitcoin Magazine Pro we can see the chart here. The black line is the BTC price and the blue line is the NUPL.

<https://www.bitcoinmagazinepro.com/charts/relative-unrealized-profit--loss/>

Bitcoin: Net Unrealized Profit/Loss (NUPL)



When NUPL reaches very high levels (e.g., around 75% or more), it signals that most Bitcoin holders are sitting on substantial unrealized profits. This often corresponds with a phase of euphoria or greed, where many investors might sell to lock in profits.

Historically, Bitcoin market tops have coincided with NUPL being in the "euphoria" zone, as excessive optimism leads to price corrections.

3. M2 Global Money Supply

The global money supply (M2) growth chart shows the money supply growth of the top 21 central banks against the price of Bitcoin and compares it to values from a year ago.

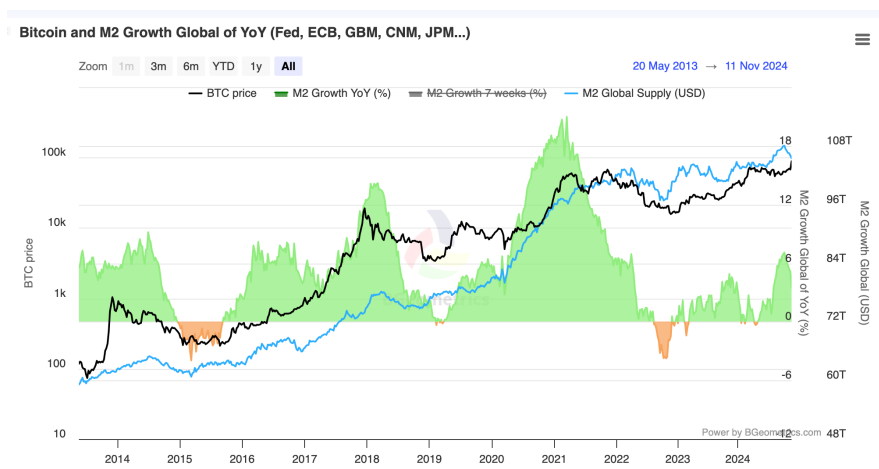
The monetary mass or global liquidity includes cash, deposits in checks, savings, market accounts, funds and deposits of less than \$100,000.

If global liquidity is increasing it means that major central banks are making more money available to their country. They do this by reducing interest rates or by purchasing government bonds and other securities to increase the money supply.

If we compare the price of BTC with the M2 growth rate of the central banks (FED, ECB, PBoC, BoJ...) it is observed that bitcoin moves together with the growth rate of the M2 money supply. Historically, Bitcoin bull markets have coincided with the expansion of global liquidity.

https://charts.bgeometrics.com/m2_global.html is a free chart that shows you the correlation between Bitcoin and M2 global money supply.

On the chart below the black line shows the Bitcoin price and the blue line shows the M2 Global money supply. You will notice that the Bitcoin price reaches a peak historically several months before the M2 global money supply does.



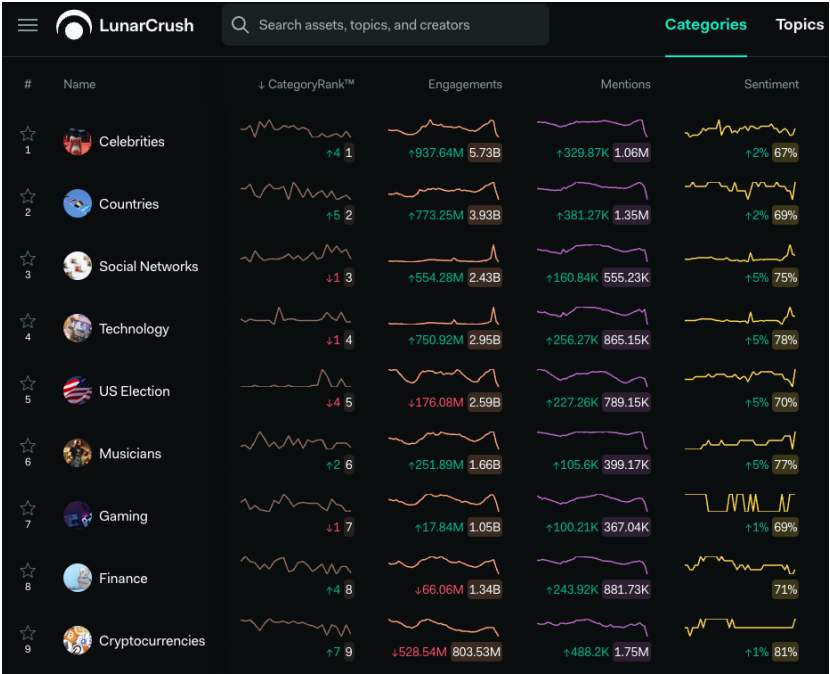
Bitcoin moves in the direction of global liquidity 83% of the time in any given 12-month period. It is not important that you understand the macro-economic details of how global liquidity works.

What is important is to understand that global liquidity affects the Bitcoin price as a forward indicator, meaning that when global liquidity goes up, Bitcoin normally follows. The same is also true when global liquidity goes down, Bitcoin normally goes down also.

This chart is not as useful to us as others in some ways because the Bitcoin price peaks first. Why I have included it here is more to plant the seed that most macro-economic experts believe that the M2 Global money supply effects the Bitcoin cycle.

In conjunction with news updates on M2 Global money supply it is a useful chart to watch for to see if we are experiencing or if industry experts are predicting a reduction in M2 as the reduced amount of money in the markets may have an adverse effect on the Bitcoin price.

4. Lunar Crush



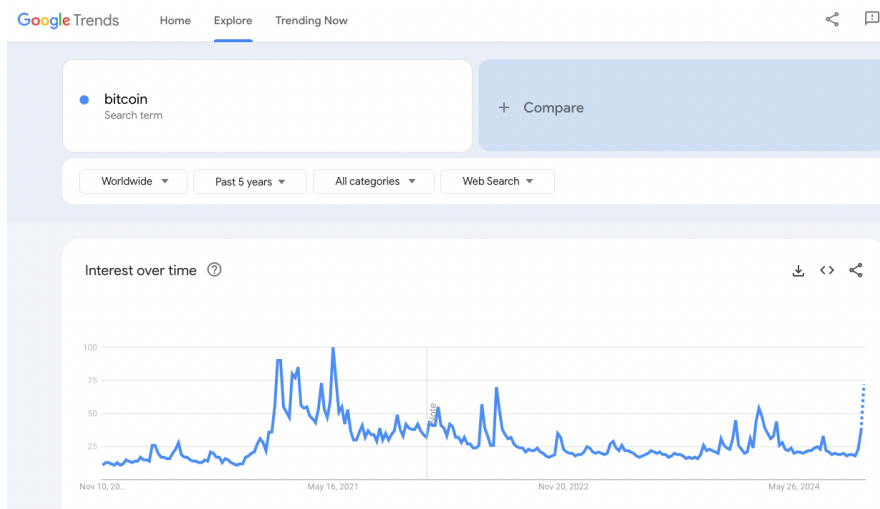
<https://lunarcrush.com/categories> is a website that will show you trending categories on social media. By entering your email you can create a free account to see this overall category ranking.

You can see at the time of writing that ‘Cryptocurrencies’ was the 9th biggest category being discussed on social media channels like X.

Historically during a Bull Market this will rise. At peak Bull Market frenzy this category will rise into the top 1 or 2 positions. This is another signal that the retail investors are in the market in massive volumes and the market may be getting close to the peak.

5. Google Trends

<https://trends.google.com/trends/> is a free website that will show you what search terms are trending and in what volume on Google.



If we search for ‘Bitcoin’ on the ‘Worldwide’ view over the ‘Past 5 Years’ we will see the amount of people searching for it in comparison with the last Bull Market.

At the time of writing, it is down compared to last Bull Markets peak volumes. I expect the search volumes interest to be even higher in this current Bull Market because of the maturity of global adoption is much further along due to things like the Bitcoin Spot ETFs and institutional investors coming into the market.

This is another signal to show you when the retail investors are in the market in massive volumes and the market may be getting close to the peak.

6. Apple App Store Top Free iPhone Apps



<https://apps.apple.com/us/charts/iphone/top-free-apps/36> is a great way to see the list of the most popular apps on the Apple App Store.

At the time of writing, you can see that 'Coinbase' is ranked number 33. Historically as the Bull Market reaches its peak the Coinbase App will become a top 3 most downloaded App. This is another indicator that retail investors are at peak frenzy and the market is close to a top.

7. Market Cap

Market capitalization, or "market cap," represents the total value of all digital assets in circulation. It's calculated by multiplying the current price of each cryptocurrency by its circulating supply and summing these values across all cryptocurrencies.

This metric provides an overview of the entire cryptocurrency market's size and value. You can see it here:

<https://coinmarketcap.com/charts/>

Crypto Market Cap

Overview

Breakdown

30d

1y

All

Market Cap

Volume

\$3.01T **\$205.62B**



The Market Cap of all Crypto is increasing exponentially as the technology is becoming more widely adopted.

Raoul Pal, co-founder and CEO of Real Vision Group, recently expressed a bullish outlook on the market's growth potential. In July 2024, Pal projected that the total crypto market cap could reach \$100 trillion by 2032.

Many analysts predict the market cap of the entire crypto ecosystem to reach as much as \$12 trillion this cycle. This is another indicator to watch as you assess ongoing where we are in the market cycle.

8. Human Psychology

Most people are not interested in crypto until its pumping. Social signals such as your long-lost relatives or friends from school contacting you to ask which dog or cat coin they should buy lets you know that the uninformed retail buyers are back, and it's time to think about dollar cost averaging out of some positions.

When your Facebook and Instagram newsfeeds are full with new Lambo's and houses from Crypto bro's it's also a good indication that lots of people are taking profits and it's time to think about exiting positions while the market liquidity is still strong.

In Conclusion

The world is heading more and more digital. The internet of money and trust is only going to happen once in your lifetime and it's happening right now. This opportunity is the greatest chance you have of getting significantly wealthy in your lifetime.

The key to winning this game is to become smart money with education such as this guide and the accompanying ‘Crypto New Rich’ video training program. You need to understand the 4-year cycles and their timings based off history but then use a combination of the signals and indicators in this guide to give you real time feedback on any modifications that should be made to your dollar cost average exit plans.

Work smart, play hard and enjoy the journey. See you in the next module ‘Part 3 – Avoid these Big Mistakes to Keep Your Gains This Bull Run’.



NEXT STEPS



Crypto New Rich Video Training

Take the time to stop and sharpen your saw with this cost-effective video training. You'll get your desired results faster, while also reducing your risks of making costly mistakes.

SPECIAL OFFER TO GIVE
YOU AN UNFAIR ADVANTAGE

Get the Crypto New Rich Video Training
Course That Compliments This Book

Includes

- ✓ What You Need to Know About
Crypto to Join the New Rich
- ✓ Who You Need to Become to be
at the Right Level to Join the
Crypto New Rich

Invest in Your Education to Fast Track Your Crypto Journey

See [CryptoNewRich.com/course](https://cryptonewrich.com/course)

**The above-listed investment in your education is risk-free, as we offer a 100% money-back guarantee. In the unlikely event that you have watched the training and did not get amazing value from it, just reach out to our team, and we will refund your money in full.*