



Crypto New Rich

BULL RUN GUIDE 2025

**PART 1: PROFIT BY
LEARNING FROM
PREVIOUS BULL RUNS**

Troy Harris

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We have found from experience that people learn in a variety of different ways. If you find that you learn well from video, visuals, and audio then you may get excellent value from the video training course that accompanies this bull run guide in a $1 + 1 = 3$ type of way.

There is a famous old story of the man who is cutting down a tree and it is taking a long time because he won't stop and take the time to sharpen the saw.

The reality is as investors we spend a lot of money on our portfolios. But your greatest investment is in your knowledge, mindset, emotional and financial intelligence as you bring yourself to every investment and every deal.

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DISCLAIMER



Not a Financial Advisor

Boring but important: The lessons in this bull run guide are for educational purposes only. The author, Troy Harris, is not a registered financial advisor in any state or territory.

Registered financial advisors have a never-ending list of constraints on what they are and are not allowed to do or recommend for their clients. Most financial advisors are excited about 8–12% returns per year (not per day, week or month like crypto in a bull run).

Troy Harris is a highly successful crypto investor whose goal is to share with other many of the lessons from the journey that helped him become financially and time free. Like with all investing please do your own research and never invest more than you are comfortable to lose.

INTRODUCTION



The Greatest Wealth Creation Opportunity of a Lifetime

"Crypto is the biggest opportunity. It dwarfs everything else in terms of risk adjusted returns." – Raoul Pal, co-founder and CEO of Real Vision

I started my career in customer service, but always had a keen eye on the tech space. I could see the creation of the Internet was the biggest opportunity to date. When I discovered crypto, everything changed for me as I saw there was a new *'fastest horse'* when it came to wealth creation.

In 2017, I had a 'lightbulb switching on' moment. I really understood Bitcoin and could see with great certainty that this was going to keep appreciating faster than anything we had ever seen before.

Many laughed at me and every time there was a dip, they would ask me, 'How is your Magical Internet Money going now?'

Despite the naysayers, I kept consistently investing into the space. Time has proven my gut feel from all those years ago to be true and accurate. Now, no one seems to be laughing at me and asking me about my crazy internet money, other than 'Would you mind teaching me?'

Crypto is the best investment opportunity that has ever been given to retail investors like you and I. This is also the first time in history where retail investors got to front run (get into a market) and obtain better buy prices than institutional investors.

It's the best performing asset class of all time, the fastest adoption of any technology in all time outside of AI, and the fastest generation of wealth in the shortest period of time. Why anyone would not be involved in this market is crazy to me.

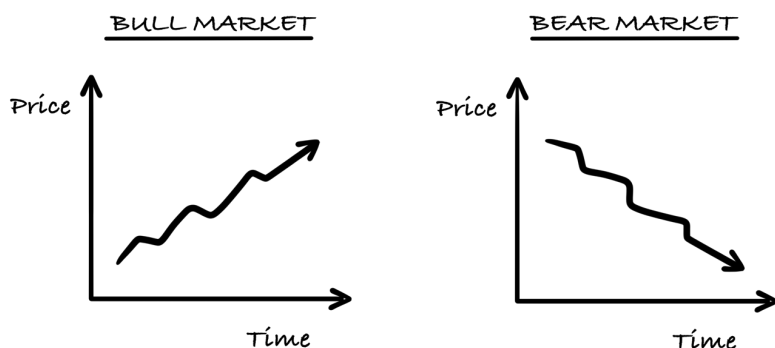
The prize of getting this right is freedom and your dream life by design. That is why the purpose of these 3 guides is to give you an unfair advantage over your competition in this 2024 – 2025 Crypto Bull Run.

Bull Markets & Bear Markets

While not unique to crypto alone, the terms bull market and bear market are key concepts to understand as we build into the four-year cycle concept.

A bull market refers to a financial market condition in which prices are rising or are expected to rise. The optimism, investor confidence, and expectations of strong results that typically accompany bull markets can drive further increases in asset prices.

A bear market is characterized by falling prices and typically shrouded in pessimism. During bear markets, investors often seek to offload their holdings to minimize losses, thereby perpetuating the downward price trend.



The Crystal Ball and History

“History doesn't repeat itself, but it does rhyme.” – Mark Twain, American writer, humorist and essayist

With timing the market, everyone wants to know when it will go up, when it will go down, when to enter and when to exit the market.

Unfortunately, no one has a crystal ball and knows exactly what markets will do and when.

What we can do is learn from what has happened and at what time in previous market cycles. This allows us to make informed decisions and educated guesses to help stack the odds of success in our favour.

There is never a guarantee that this next market cycle will behave exactly like the previous cycle or cycles. Still, by studying multiple cycles, we can draw meaningful conclusions that will help point us in the right direction.

Continual Learning So You Can Adjust Strategy if Breaking Away From the Cycle

Every day, I use sources such as X (formerly Twitter) and YouTube to continually educate myself on what is happening with the market, the cycle, the US economy (as it affects crypto the most), laws and individual projects.

I use this information to supplement my understanding of the previous market cycles because I'm always looking to see if the world has changed and how it could change how future market cycles behave.

I recommend you continually do your research and look out for changes that can affect the markets and be prepared to adapt to the market changes.

THE 4 YEAR CYCLE



A Very Big Deal

Understanding the Bitcoin four-year cycle is a very big deal. I would say it is the key to moving from an amateur to a more sophisticated investor with a significantly greater chance of success.

I have found myself describing it to people who ask me about it: *“Study and learn the four-year Bitcoin cycle; that is the key to winning in crypto.”*

When the first two Bitcoin four-year cycles happened and looked very similar on the graph, I thought, “That is interesting. I wonder if it’s a trend.” The problem with only two data points is that it can be just a coincidence, so I couldn’t make informed decisions based on them. As a result, I didn’t know clearly when to get into the market and when to get out of the market with great confidence.

I don’t think I’m the only crypto investor who has ridden the bull market all the way up, just to ride the bear market all the way down. I had the foresight not to sell when my positions were down, so I didn’t realize any losses. But I did eat some humble pie and had a long, painful three to four-year wait to get back into profits.

Once the same cycle had repeated more than twice, I could see there was a trend, not just a coincidence. We will unpack that for you coming up so that you can benefit from these learnings and this largely predictable market cycle, as it currently stands.

The Bitcoin Halving

The controlled supply of Bitcoin is managed through a process known as mining, where new Bitcoins are created as a reward for miners who process transactions and secure the network.

This reward is halved approximately every four years in an event known as "halving." These halving events reduce the rate at which new Bitcoins are created.

The last Bitcoin is expected to be mined around the year 2140. After this point, miners will be compensated purely through transaction fees.

Supply Shock

Imagine there is a gas (petrol) shortage. People still want gas. What will happen to the price of it? It will go up because of supply and demand – School Economics class finally became useful :)

It is believed that in previous cycles the halving events caused the Bitcoin price to increase because of the reduced supply coming onto the market. As basic economics dictates, if you reduce supply while demand stays the same or increases, then prices should rise naturally.

The Bitcoin halving won't have as much effect on future cycles as it has in previous cycles because the number of new Bitcoins being mined is getting smaller and smaller.

Global Liquidity

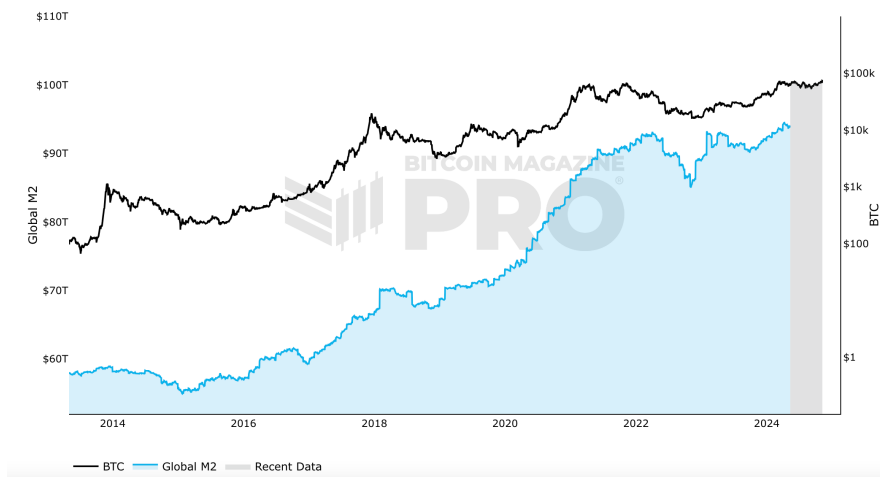
The evidence seems to suggest now that the Crypto Bull Market is largely caused by Global Liquidity (M2).

The global money supply refers to the total amount of money available in the world economy. This includes cash and bank balances in accounts globally.

Global liquidity is the ease with which assets can be converted into cash in the global financial system. It includes not just cash but also other liquid assets like bonds and stocks.

Bitcoin moves in the direction of global liquidity 83% of the time in any given 12-month period. It is not important that you understand the macro-economic details of how global liquidity works.

What is important is to understand that global liquidity affects the Bitcoin price as a forward indicator, meaning that when global liquidity goes up, Bitcoin normally follows. The same is also true when global liquidity goes down, Bitcoin normally goes down also.



Demand Shock

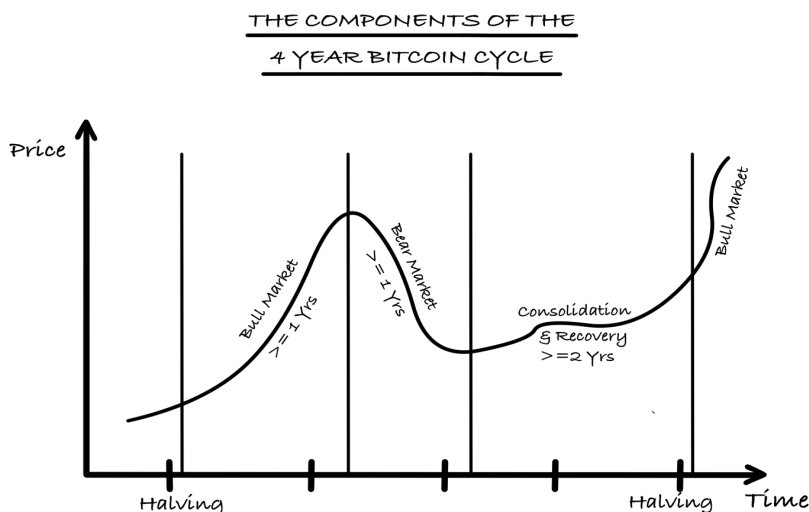
As Bitcoin continues to appreciate in price, there will be increasing demand from people wanting to participate in that price action.

As Governments around the world print more money, concerned citizens will seek out Bitcoin to store wealth, avoid inflation of their currencies, and lose their real purchasing power.

The biggest demand shock in recent times has been the Bitcoin ETFs. These have opened up Bitcoin as a viable, easy-to-access asset class to large financial institutions, corporations and nation-states. There will continue to be more and more Bitcoin ETFs approved around the world now, continually increasing the demand for Bitcoin.

The Components of the Four-Year Bitcoin Cycle

A Bitcoin cycle typically lasts for four years. Remember that past cycles and timings are no guarantee of future cycles, but based on history, the cycles repeat so similarly that they are a very good data point and trend to make informed decisions.



A halving event is historically followed by a bull market that often goes for a year or more.

This is then historically followed by a bear market for a year or more.

The market then slowly consolidates and recovers to the previous peak over approximately two years, before moving into the next bull market again.

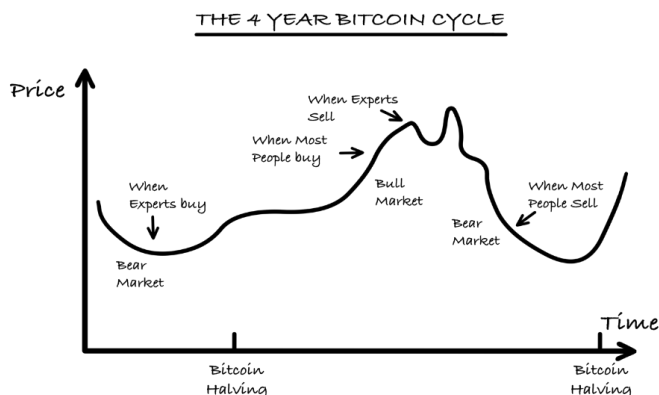
I have just given you the key to building incredible wealth. If you understand this, you can start to time the market, buying at the bottom and selling at the top.

Buy When Everyone Else is Selling and Be Counter-Cyclical to the Masses

"The time to buy is when there's blood in the streets." – Baron Rothschild, British Peer, investment banker and member of the Rothschild banking family

Ultimately, we want to be countercyclical to everyone else. We want to buy when everyone else is selling and sell when everyone else is buying. This is how real wealth is made, especially when compounded over multiple cycles (we will cover this in-depth in the next chapter).

The diagram below shows that most people only want to buy in the bull market when the prices increase. While gains can be had then, the real gains are made by the expert investors who are buying in the bear market.



Expert investors study previous cycles to understand the market timings and exit earlier, near the bull market's top. Most people don't understand the market cycle timings and hold on for more gains, only to ride it back down to the bottom and sell at the worst time.

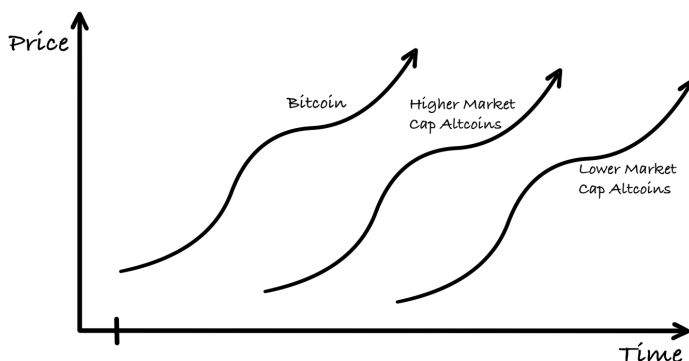
What About Altcoins in the Cycle?

In terms of price appreciation in a bull market, Bitcoin usually experiences price gains first at the start of the cycle.

The high market cap Altcoins tend to rise in price in the following months and years.

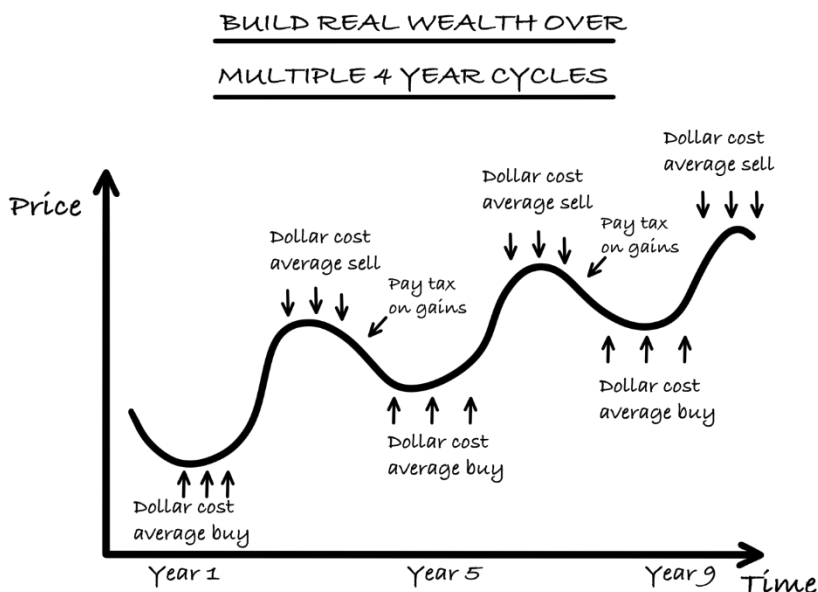
Lower market cap Altcoins have historically been the last to pump, but because of the lower multiples, these experience the biggest gains when on a winner.

BITCOIN DRIVES THE MARKET



Build Real Wealth Over Multiple Four-Year Cycles

So, instead of just looking at it as one cycle, we want to look at it as multiple cycles. We have discussed holding our Bitcoin long term, but with our Altcoins, the plan is to buy, hold, sell and then repeat for the next cycle.



In the diagram above, we dollar-cost-average buy Altcoins in the bear market. This is followed by dollar-cost-average selling near the top of the bull market. Unfortunately, we then must pay tax on our gains, unless we are fortunate enough to live in a country that doesn't have that. Then, we repeat the cycle multiple times.

This is the opportunity to set yourself up for life. The game gets exciting over time. If you think your first bull run is exciting, what about when you've taken the wins from that and then you're feeding the second one, or the third one.

LEARNING FROM PREVIOUS CYCLES



Satoshi & Bitcoin's Origin

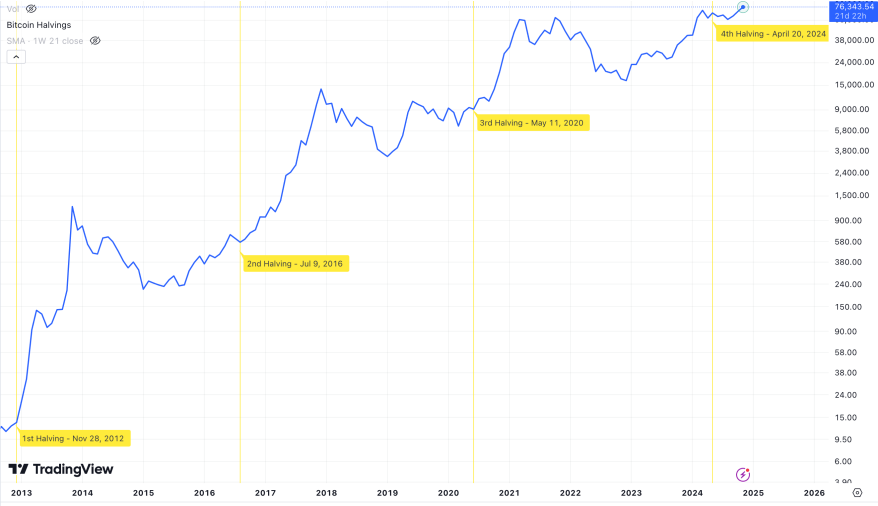
Satoshi Nakamoto is the pseudonym of the mysterious individual or group that developed Bitcoin. Bitcoin was first introduced in a 2008 paper titled *Bitcoin: A Peer-to-Peer Electronic Cash System*.

The identity of Satoshi Nakamoto has remained a mystery, with numerous speculations but no conclusive evidence pointing to any person or group. Satoshi was actively involved in developing and modifying the Bitcoin software until December 2010. After this, Satoshi's direct involvement with Bitcoin ceased, and his communication with the Bitcoin community dwindled, leaving behind only the written works and emails.

The Bitcoin system came into existence with the mining of the genesis block on 3 January 2009.

The Previous Cycle's Halving's

We can see from this TradingView chart below that there have been four Bitcoin halving's to date.



Here is a quick summary of those dates and the price at each of the halving's.

Halving #	Date	BTC Closing Price (USD)
1	Nov 28, 2012	\$12.35
2	Jul 9, 2016	\$662.00
3	May 11, 2020	\$8,822.00
4	Apr 14, 2024	\$30,500.00

The First Cycle

The first Bitcoin cycle that happened from the genesis block in 2009 through to the first halving in 2012 is not as relevant to learn from as more recent cycles because it started with prices that were so small. For this reason we won't put much focus on it as the trends are not as relevant as the more recent 2 or 3 cycles.

Price Increase From Halving to the Top of the Cycle

The table below shows the dates & Bitcoin price at each halving. It also shows the date that the cycle reached its top price as well as the price on that date and the percentage increase in price from the halving to top of the cycle.

Halving #	Halving Date	BTC Closing Price at Halving (USD)	Cycle Top Date	BTC Closing Price at Cycle Top (USD)	Percentage Increase (%)
1	Nov 28, 2012	\$12.35	Dec 4, 2013	\$1,150	9,215%
2	Jul 9, 2016	\$662.00	Dec 17, 2017	\$19,497	2,846%
3	May 11, 2020	\$8,822.00	Nov 10, 2021	\$67,566	666%
4	Apr 14, 2024	\$30,500.00 (approximate)	TBD	TBD	TBD

Each cycle shows substantial growth, though with diminishing returns in percentage terms over time. In theory this could mean that the current 4-year cycle is likely to result in a smaller return as the prices are much larger. Many analysts expect between a 200% and 400% increase in the Bitcoin price from the time of the 2024 halving to the top of the cycle predicted in late 2025.

Time From Halving to the Top of the Cycle

History doesn’t repeat exactly but it does Rhyme, meaning that historically every cycle is similar.

The table and chart below shows the number of days from the halving date to the top of the cycle in the 3 previous Bitcoin cycles.

	Halving #	Halving Date	Cycle Top Date	Days From Halving to Top
1	1	2012-11-28	2013-12-04	371
2	2	2016-07-09	2017-12-17	526
3	3	2020-05-11	2021-11-10	548



Using Time From Halving to Predict the Top of the Current Cycle

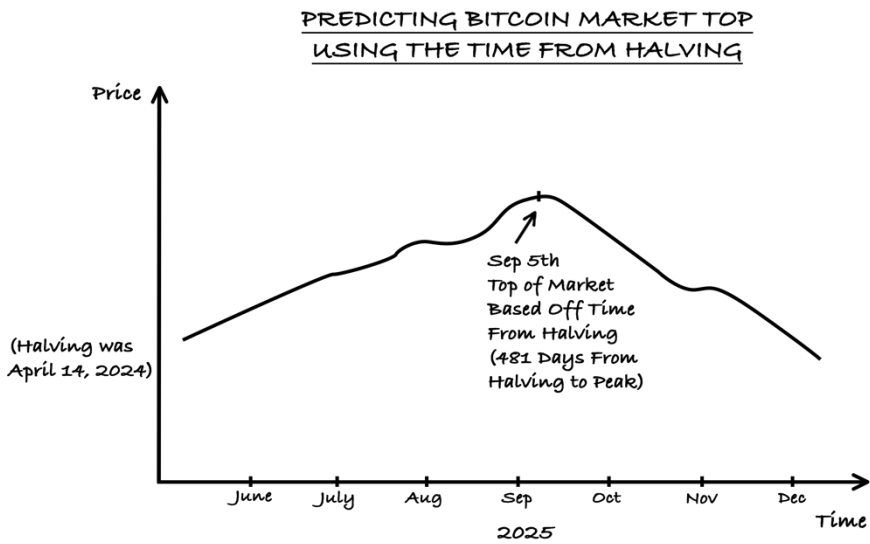
From the data above we can see that based on the previous 3 cycles that there has been an average of 481 days from the halving date to the top of the cycle.

If instead we use the data based on the previous 2 cycles (as they more closely represent the current cycle) this would give us an average of 537 days from the halving date to the top of the cycle.

We know the most recent halving for this current bull run took place on April the 14th, 2024. Please see the table below.

Most Recent Halving	Predicted Market Top Date Based off 3 Cycles Average	Predicted Market Top Date Based off 2 Cycles Average
2024-04-14	2025-08-08	2025-10-03

If we apply an average midpoint of these 2 (time from halving to market top) data points to our prediction, we would see a maximum Bitcoin price for the current bull run cycle of September 5th, 2025.



Time From the Bottom of the Cycle to the Top of the Cycle

The other key piece of information to analyse for trends that can help us is ‘when was the bottom of each cycle?’ and ‘what was the time frames from the bottom of the cycle to the top?’.

What you will notice in the table and chart below is that the most recent cycle was 1061 days from bottom to top, and the cycle before that was 1068 days from Bitcoin bottom price to the top.

	Cycle Bottom Date	Cycle Bottom Price	Halving Date	Cycle Top Date	Cycle Top Price	Days From Bottom to Top
1	2015-01-14	\$177.28	2016-07-09	2017-12-17	\$19,497.00	1068
2	2018-12-15	\$3,193.78	2020-05-11	2021-11-10	\$67,566.00	1061
3	2022-11-09	\$15,757.00	2024-04-14	TBD	TBD	TBD



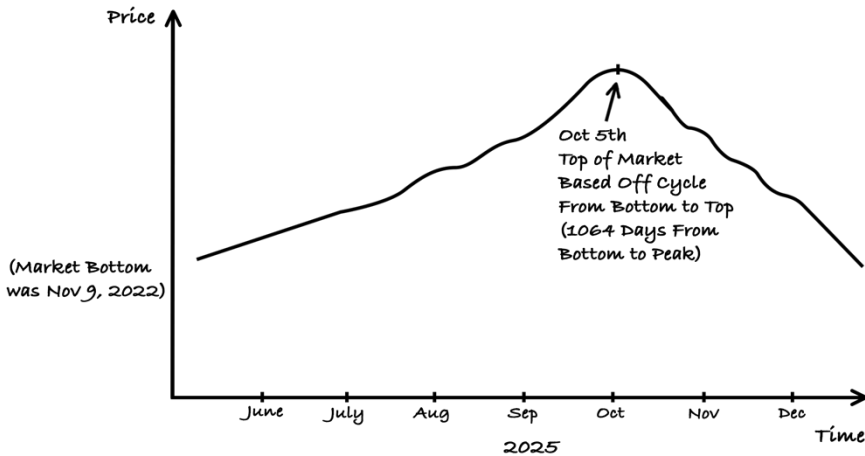
Some analysts describe a ‘*rule of 500*’ which describes an average of roughly 500 days from the cycle bottom to each halving, and then 500 days from the halving to the top of the cycle. As you will see this is very consistent with what we saw in our previous analysis when looking at times from the halving to the top of the cycle.

Using Time From The Bottom to the Top to Predict the Top of the Current Cycle

From the data above we can see that based on the previous 2 cycles that there has been an average of 1064 days from the bottom price in the market cycle to the top Bitcoin price in the cycle.

We know the most recent market bottom for this current bull run took place on the 9th of November 2022. If we add our 1064 days (average cycle duration) to that, it would give us a prediction of October 5th, 2025 for the Bull Market top.

PREDICTING BITCOIN MARKET TOP USING THE TIME FROM THE BOTTOM TO THE TOP



Triangulation of All Our Data Points To Predict Current Market Cycle Top

Our two market cycle predictions based off historical data points are as follows:

Time from halving to market top: September 5th, 2025.

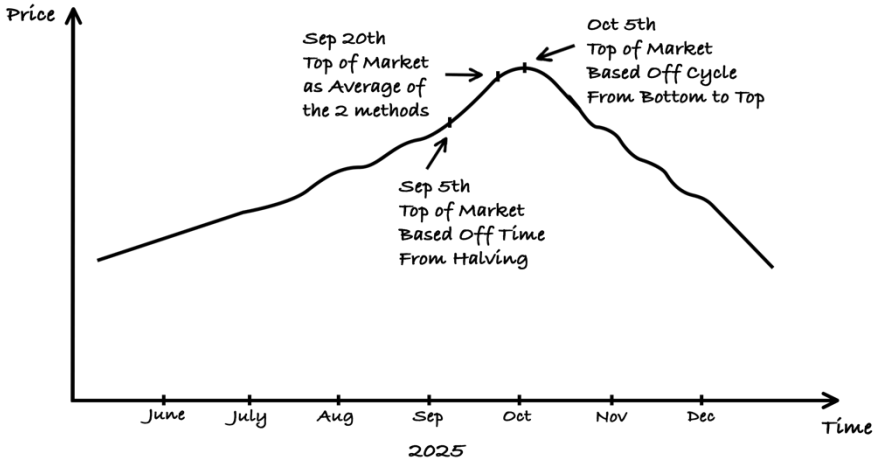
Cycle duration from market bottom to top: October 5th, 2025.

If we now take an average (midpoint) of our two historical datapoints this would give us a market top prediction of September 20th, 2025.

This data point gives you a good north star date to aim for to have exited your market positions in the months or weeks prior to this date.

See the diagram below for a quick visual summary of this.

PREDICTING BITCOIN MARKET TOP BASED OFF PREVIOUS CYCLE DATA POINTS



**Important - Please note: These dates are purely based of the historical timeframes and should in no way be interpreted as definite tops within this current market cycle (as every cycle is different). Always do your own research and make your own decisions about the current market cycle and your own predictions on the possible market peak.*

Next Steps

The historical data we have analysed here gives you a significant advantage over those who don't have access to this information as it gives you a historical indicator to go from as you start to your exit strategy in this 2024 - 2025 Bull Run.

This is an excellent building block as we now build into our 2nd module of 'How to Time & Exit at the Market Top to Maximize Your Gains'. See you in part 2 to look at technical analysis and other indicators that predicted the market top in the previous cycles.



ABOUT THE AUTHOR



Troy Harris is a digital entrepreneur who discovered the power of blockchain technology in 2016. This led him to invest in cryptocurrencies such as Bitcoin and Ethereum when most people had never heard of them. Some of these cryptocurrency investments have made him gains of well over 5,000%, and his business now owns a multi-million dollar crypto portfolio.

Troy's passion is researching and sharing the latest and most effective strategies for extracting gains from the cryptocurrency market. His success story has led him to speak worldwide and share the stage with world-renowned authors, investors, and economists such as Robert Kiyosaki, Harry Dent, Dr. Deepak Chopra and Peter Schiff.



